



The Stoop LLC has the following internship opportunity available:

Multimedia Producer Intern:

The Stoop LLC is a social media promotion company based in Pittsburgh, Pa. Our mission is to provide a social media promotional platform for Pittsburgh athletes, businesses, creators, and entrepreneurs to increase their brand awareness by developing engaging and targeted content.

The Social Media Coordinator Intern will play a critical role in gathering and developing content, producing podcast episodes, developing brand-aligned templates and graphics, and working with the rest of the team to outreach, develop, and retain clients. Responsibilities listed below may be altered or added to based on the intern's goals.

Responsibilities:

- Outreach, develop, and retain clients interested in our services, specifically for the podcast
- Plan, develop, and produce brand-aligned photoshop templates and graphics
- Assist the Creative Director, Multimedia Director, and Social Media Coordinator Intern with launching our brand ambassador program by planning, developing, and implementing recruitment content
- Assist the Creative Director, Multimedia Director, and Content Writer Intern with the planning, development, and execution of podcast episodes and social media promotional and advertising campaigns
- Collaborate with the Creative Director, Multimedia Director, Content Writer Intern on developing website content regarding information related to the company and our services
- Collaborate with the Creative Director, Multimedia Director, Content Writer Intern, Social Media Coordinator Intern to develop marketing materials for the company and its services

Skills:

- Advanced level of proficiency in regards to Adobe Creative Cloud applications such as Premier Pro, Indesign, Photoshop, Lightroom, etc.
- Ability to collaborate with a team and work independently
- Excellence in regards to communication, time management, organization, problem-solving, and attention to detail
- Willingness to learn

Qualified candidates should submit a resume and cover letter to mike@thestooppgh.com