



The Stoop LLC has the following internship opportunity available:

Content Writer Intern:

The Stoop LLC is a social media promotion company based in Pittsburgh, Pa. Our mission is to provide a social media promotional platform for Pittsburgh native or based athletes, businesses, creators, and entrepreneurs to increase their brand awareness by developing engaging and targeted content.

The Content Writer Intern will play a critical role in helping us launch our blog, bring a more structured approach to our podcast interviews, and work with the rest of the team to outreach, develop, and retain leads. Responsibilities listed below may be altered or added to based on the intern's goals.

Responsibilities:

- Outreach, develop, and retain clients interested in our services, specifically focusing on the blog and podcast
- Produce and publish at least 1 blog post a week utilizing SEO keywords
- Develop a bi-weekly report focusing on our blog's analytics to determine its success and impact based on the company's set goals via Google analytics
- Assist the Creative Director, Multimedia Director, and Multimedia Producer Intern with the planning, development, and execution of podcast episodes
- Assist the Creative Director and Social Media Coordinator Intern with gathering relevant information on clients and their products, services, or professions for social media captions, blog posts, podcast content, etc.
- Collaborate with the Creative Director, Multimedia Director, Multimedia Producer Intern on developing website content regarding information related to the company and our services
- Collaborate with the Creative Director, Multimedia Director, Social Media Coordinator Intern, and Multimedia Producer Intern to develop marketing materials for the company and our services

Skills:

- Ability to collaborate with a team and work independently
- Excellence in regards to communication, time management, organization, problem-solving, and attention to detail
- Superior written and verbal communication and interpersonal skills
- Willingness to learn

Qualified candidates should submit a resume and cover letter to mike@thestooppgh.com

